



Moving
FORWARD
Transforming for future success



John J. "Jack" Broaddus
President & CEO

President & CEO's Message

"Around here, however, we don't look backward for very long. We keep moving forward, opening new doors, and doing new things, because we're curious and curiosity keeps leading us down new paths." **Walt Disney**

Walt Disney was a visionary, entrepreneur and pioneer of the American animation industry. His imagination, determination and success instilled in those around him the spirit of always staying focused on the future - dreaming and creating it. Just as Walt Disney wanted to design the best theme parks and animated films for people to enjoy, Sunnyside Communities is committed to providing the best quality and value in senior living.

Building on past successes, exploring and launching new and innovative opportunities is achieved at Sunnyside Communities through a fully engaged corporate board of trustees, a sound senior leadership team, and a dedicated staff that initiates and delivers high quality care and services each day. As you will see in this issue of Evergreen magazine, we have a corporate board of trustees with diverse backgrounds, experiences and areas of expertise. Collectively, they contribute to the success of this organization. The board understands and values the mission of Sunnyside Communities and is committed to keeping the organization on sound footing - all while staying abreast of changing industry and market conditions. Simply stated, they know where we've been, where we are, and where we want to go in the future.

Forwarding-thinking best describes the senior leadership team. They are constantly exploring new opportunities and examining best practices in other industries to identify pioneering directions for the organization. They work collaboratively with staff and residents to improve day-to-day practices as well as advance senior living. Bottom line, they are in a continual state of listening, educating and introducing change for the betterment of Sunnyside Communities.

While browsing the magazine, turn to Community News for Sunnyside, King's Grant, and Summit Square to see examples of how staff continually influences our future. Recognitions such as Best of Virginia, Most Respected Senior Living Community, and the Health Quality Innovators Award come from outstanding teamwork and dedication. Another staff-related achievement is our Five-Star Quality Rating from the Centers for Medicare & Medicaid Services. All three of our communities have achieved and retained this rating which addresses quality of care.

As I have said in the past, senior living is a continually transforming industry. For Sunnyside Communities, ongoing investments in staff, programs, technology and structures that advocate high quality care, services and value is our future.

John J. "Jack" Broaddus
President & CEO

Table of CONTENTS

PAGE 2

President & CEO's Message

Hear how Sunnyside Communities continues to move forward

PAGE 4

Coming of Age

Learn how Sunnyside Communities is growing and expanding to meet 21st century demands

Story by Karen Doss Bowman

PAGE 12

Leadership Team

Meet the Sunnyside Communities Board of Trustees and the Senior Executive Staff

PAGE 14

Community News

Explore what's been happening at Sunnyside, King's Grant and Summit Square

PAGE 20

King's Grant Golf Tournament

Read about the annual King's Grant Invitational Golf Tournament and see who won this year

PAGE 21

Sunday Soirée

See how a group of Sunnyside residents turned an idea into a successful fundraising event

PAGE 22

Charitable Giving

Discover five easy reasons to give

On the Cover:

Sunnyside residents Dan and Liz Madish dining outdoors at the 1912 Bistro with Mary Martin, Food and Beverage Manager

Editor

Dr. Karen W. Wigginton

Contributing Editor

Mr. Robert J. Murphy, III

Art Director

Ms. Pat M. Knight

Contributing Writer

Karen Doss Bowman

Photography

Tommy Thompson

Editorial Assistants

Mrs. Lisa W. Kanney

Mrs. Lynda A. McMillen

Printed By

Campbell Print Center
Harrisonburg, VA

Board of Trustees

The Honorable James J. Rowe
Chairman

Mr. Steve H. Gordon
Vice Chairman

Mrs. Ellen R. Blose
Secretary

Mr. David W. Garland
Mr. Chris S. Kyle

Mr. Jeffrey G. Lenhart
Mr. Peter A. McCoy, Jr.
Ms. Kathy Moran

Mr. Richard R. J. Morin
Mr. Michael W. Pugh

Mr. H. Fulton Sensabaugh
Dr. Daphyne S. Thomas
Mrs. Margaret S. Thompson

Corporate Staff

Mr. John J. "Jack" Broaddus
President & CEO

Mr. Kenneth R. Boward
Chief Financial Officer

Dr. Karen W. Wigginton
*Vice President-Corporate
Marketing & Communications*

Mrs. Paula A. Greenhagen
*Vice President-Corporate
Employee Relations*

Mr. Thomas P. Fitzgibbons
*Executive Director
King's Grant*

Mrs. Annie P. Fellers
*Executive Director
Summit Square*

Mr. Josh O. Lyons
*Executive Director
Sunnyside*

Mr. Robert J. Murphy, III
Director of Development

Mrs. Lisa W. Kanney
*Senior Executive Assistant
to the President & CEO*

Evergreen is published by

Sunnyside Communities, Corporate Office,
600 University Boulevard, Suite L, Harrisonburg, VA 22801,
for residents, staff, trustees, donors, and friends of
Sunnyside, King's Grant, and Summit Square.

www.sunnysidecommunities.com
540.568.8600

Stay up-to-date with all of the happenings
at each of Sunnyside's campuses!

Find us on:



A scenic view of a pond with trees in the background and a bicycle wheel in the foreground. The pond is calm, reflecting the surrounding greenery. The trees are tall and thin, with some showing early autumn colors. The grass in the foreground is bright green and well-maintained. A paved path runs along the edge of the pond, and a bicycle wheel is visible in the bottom right corner.

COMING *of* AGE

Sunnyside Communities Grow and Expand
to Meet 21st Century Demands

By Karen Doss Bowman



Sunnyside Communities offers a senior living experience focused on care for the whole person—mind, body and spirit.

An important part of that is creating spaces that offer the opportunity to stay engaged with other residents, maintain fitness, and enjoy cultural and social events. That's why we continually reinvest in our three campuses: Sunnyside in Harrisonburg, King's Grant in Martinsville and Summit Square in Waynesboro.



Sunnyside resident Chris Carniglia in the Wellness Center

“Working to meet the needs of future prospects and keeping up with industry trends for our current and future residents is a constant,” says Jack Broaddus, president and CEO of Sunnyside Communities. “Our residents are a diverse group of people with varied interests.”

Keeping up with the latest trends in senior living requires extensive research. Focus groups, for example, allow Sunnyside administrators to hear directly from current and prospective

residents about what they’re looking for in a senior living community. The data gathered from that research is an integral part of strategic planning for improvements in facilities, services and programs.

“We have limited resources, so we have to make sure we’re disseminating them within our three communities to meet the highest priorities and make the greatest impact for our residents,” says Broaddus. “It’s not just building physical structures. It’s

also about the programs and amenities we offer - now and in the future – that are designed to encourage our residents to stay engaged and active for as long as possible.”

All three Sunnyside Communities campuses have undergone major renovations and new construction projects over the last two years, with more projects in the planning stages. Here’s a look at some of the improvements completed as well as these being made:

A Fresh Look

Major renovations took place at Sunnyside, King's Grant and Summit Square. Cosmetic improvements included everything from new flooring and lighting to calming colors on the walls and modern furnishings.

"We want our current residents to be proud of their home and our campus," says Tom Fitzgibbons, executive director of King's Grant, where the fourth

a priority. At Sunnyside, for example, the renovation of the Pannill Health Care Center included removing the nurses station away from the middle of resident living areas. That space, plus other staff offices, were all moved behind walls to create an open, common area for residents, complete with a fireplace. Each floor also got an additional tub room, which have been enhanced and transformed into

to enhance the common areas that the residents enjoy," says Sunnyside's executive director Josh Lyons. "The residents now have more space to call home. We've taken a resident-centered approach in designing these new spaces."

In October, Sunnyside's Pannill Health Care Center received the Health Quality Innovators of the Year Award for 2018 for using person-centered and evidence-based approaches to



Friends visiting inside a Sunnyside cottage.

floor of Stone Cross East and West has been updated. "Our interiors were starting to look a little dated. We were going for a classic, elegant look that everyone could be proud of, and we also wanted to improve the functionality of these spaces. When people are comparing King's Grant to other senior living communities, we want to be on the cutting edge in look, style and functionality."

Creating a home environment on all three campuses has been

"spa rooms." The first floor has become a "wellness destination," incorporating amenities such as the Wellness Center, a beauty salon, foot spa, a health clinic, a physical therapy suite as well as the administrative offices. Additionally, the traditional dining room was transformed to emulate a café style experience with more individualized choices and person-centered service.

"We de-institutionalized the environment wherever we could

quality improvement that deliver better care, better population health and lower health care costs. "We are so proud of this collaborative accomplishment by staff and residents for developing a person-centered environment," remarked Lyons. "There are many changes that took place during the renovation that have since improved the physical and cultural environment and included input from residents, families, and staff. We will continue to evolve and



The 1912 Bistro - Sunnyside

plan for the future, but this first step of change has helped us grow in many ways and I am excited to see what the future holds.”

Finer Dining

Today’s seniors prefer choices when it comes to meal items, so each Sunnyside Communities campus offers multiple dining options, expanded menu items and different atmospheres. From signature dishes prepared by an executive chef to resident-inspired comfort foods, each campus offers delicious, nutritional options to please every palate.

At King’s Grant, for example, Francks’ Place opened in summer 2016 to offer a casual dining option for lunch, or a spot to enjoy cocktails or a cup of coffee with friends. Summit Square offers three new dining venues: The Bruswick, a full-service restaurant; Jacob’s Tavern, a traditional pub; and The Teasville Stop, an intimate

café with grab-and-go eating options. Sunnyside recently opened a pub-style restaurant, The 1912 Bistro, to offer residents a place to socialize and dine in a casual atmosphere. In a short period of time, it has become a destination dining venue for a number of residents.

Kitchen systems also have been digitized to allow residents to order through tablets. These systems, which can alert staff of any dietary restrictions, have expedited and improved the speed

improved efficiency for the staff. “Consumers are accustomed to having many different choices, and I think senior living has to continue to offer those choices to stay competitive in the market place,” says Annie Fellers, executive director at Summit Square. “Our residents are well-educated consumers, and when they choose to come to a senior living community, they expect it to offer some of the same choices they’ve always had.”

New Spaces

King’s Grant opened its new Memory Support Neighborhood in spring 2018, and Summit Square broke ground on The Cottages



Jacob’s Tavern - Summit Square

of service. Additionally, doors and barriers that once hindered wheelchair-bound residents from entering dining spaces alone have been removed to allow all residents to come and go as they please to grab a snack, a cup of coffee or a meal. These changes mean greater satisfaction for residents, and

at Summit Square, a purposeful approach to living in memory support. Both campuses worked closely with architects and interior designers who are experienced in creating healthy living spaces for residents with Alzheimer’s disease and other forms of dementia.



The Cottages at Summit Square

The 8,000 sq. ft. Memory Support Neighborhood at King's Grant includes 14-spacious residences, two companion suites, a home environment, family-style dining, a gathering room, activity stations, and other common spaces. An additional 2,800 sq. ft. provides a secure outdoor courtyard complete with a walking path and gazebo where residents can wander freely and safely. Plans are underway at Summit Square to include an outdoor area as well.

“Residents living in the Memory Support Neighborhood have the opportunity remain active through innovative programming, forward-thinking technology and expert care,” said Fitzgibbons.

The Cottages at Summit Square, a 17-bed memory support center, is being designed for purposeful living – an environmental approach to

enhancing an individual's highest level of living and preserving quality of life. The nearly 21,000 sq. ft. project will include spacious residences with individualized features, resident-focused dining, recreational and leisure activities, and spaces for working both independently and cooperatively. An additional 2,200 sq. ft. will be devoted to outdoor living space where residents can enjoy gardening and other outside activities. Resident rooms will have domestic interiors and “wayfinding” elements to help residents identify with their rooms, such as unique carpet colors, enhanced lighting and doors that look like the exterior of a home.

“We strive to keep their cognitive functioning as high as possible,” says Fellers. “We’re building to standards that research

shows will enhance their lives on a daily basis. Not only will we offer specialized dementia support to our residents and the greater community, but it will be done using a Montessori-style approach which engages those with memory loss in a supportive environment that encourages independence.”

The Sunnyside campus also gained room to grow with the purchase of 50 acres of the neighboring Lakeview Golf Course. The additional property offers space to expand the campus, if needed, but current plans are in place to enhance the outdoor living spaces by creating a walking trail system that both residents and staff can enjoy. “Having room for the campus to grow in the future is advantageous as market demands change,” remarked Josh Lyons.

Technology

Today's seniors are tech-savvy, so all three Sunnyside Communities campuses are committed to keeping up with the latest advances in technology. That means expanding the availability of Wi-Fi enabled spaces, enhancing Internet security and continuing to improve electronic medical record systems. Additionally, some resident services such as dining offer tech services comparable to popular chain restaurants such as electronic ordering.

"We're always working on upgrades in technology," Lyons

become over the last few years. "We have adopted numerous application technologies in a short amount of time that we were not even using a year ago and our staff have been resilient and found the new technologies exciting and helpful," he said. One example Lyons cited is the new Paylocity Human Resources Information System that allows employees to clock in and out on their cell phones, monitor and receive paystubs electronically, and request time off on an app, making information readily accessible and easy for staff to use. "Prior to this we were pushing a lot of paper

Sunnyside app, fill out a work order, and it is instantly logged into our WorxHub system without having to make a phone call or fill out a form. This helps with tracking and makes the work order system more effortless and seamless."

Beyond Bricks and Mortar

All of these campus improvements offer benefits for staff. Calming colors for the walls, improved lighting schemes and open floor plans are elements that can enhance residents' mobility and reduce their stress. When the residents are happy and healthy,



Group exercise in Summit Square's Wellness Center

says. "That's a behind-the-scenes effort, but we have an aggressive technology process in place."

Lyons said that one of the biggest changes is how technically proficient the organization has

to get these tasks accomplished," remarked Lyons. Residents at Sunnyside are enjoying the move forward with technology use as well. "Using the new Touchtown system, residents can access the

and can move around more independently, staff members are able to do their jobs more efficiently.

"The staff benefits from a boost in morale of working in an

environment where things are clean and modern,” Fellers says. “Anything we can do to make our residents more comfortable ultimately will make caregiving much easier.”

Constant upgrades to campus aren’t limited to building projects. Each Sunnyside campus offers a robust activities program, with opportunities for daytrips, cultural events and wellness programs.

Still, each campus constantly evaluates the need for renovations and upgrades. The task of improvement never ends.



King’s Grant residents outside at Francks’ Place

“We’re really in a never-ending process of changing and improving areas of campus that need attention,” Broaddus says. “These projects will never stop. We’ll just keep moving forward in our effort to create new and

improved services. We need to stay nimble to continually meet the changing demands of the market, residents and new prospects who are looking for a place to enjoy an active, vibrant and wellness-oriented lifestyle.” ■



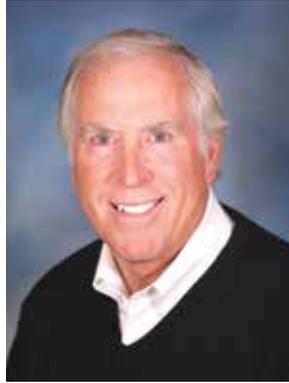
Interior of a resident’s apartment at King’s Grant

SUNNYSIDE COMMUNITIES

2018 Board of Trustees



The Honorable James J. Rowe
Chairman
Retired West Virginia
Circuit Court Judge



Mr. Steve H. Gordon
Vice Chairman
Retired Market President
United Bank



Mrs. Ellen R. Blose
Secretary
Retired Family Dairy Farmer
and Homemaker



Mr. David W. Garland, CPA
Shareholder
Garland and Garland, CPAs, P.C.



Mr. Chris S. Kyle
Vice President of Industry
Relations & Regulatory
Shentel



Mr. Jeffrey G. Lenhart, Esq.
Partner
Graves-Light Private Wealth
Management



Mr. Peter A. McCoy, Jr.
Retired Owner
McCoy's Furniture
Company, Inc.



Ms. Kathy Moran, MBA
Founder and Managing Partner
Kathy Moran Financial Planning
and Investments, LLC



Mr. Richard R. J. Morin
Retired President
Page-Shenandoah Newspaper
Corporation



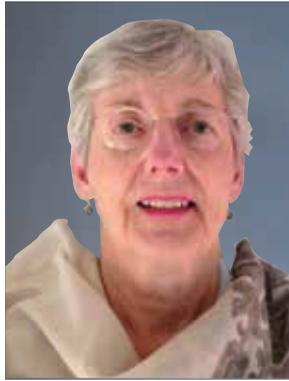
Mr. Michael W. Pugh
President and Owner
Old Dominion Realty, Inc.



Mr. H. Fulton Sensabaugh
Partner and Principal in Charge
Kjellstrom & Lee Construction, Inc.



Dr. Daphne S. Thomas
Professor, Department of
Finance and Business Law
James Madison University



Mrs. Margaret S. Thompson
Retired Dental Hygienist
J.F. Thompson, DDS

SUNNYSIDE COMMUNITIES

Senior Executive Staff



Mr. John J. "Jack" Broaddus
President & CEO



Mr. Kenneth R. Boward
Chief Financial Officer



Dr. Karen W. Wigginton
*Vice President-Corporate
Marketing & Communications*



Mrs. Paula A. Greenhagen
*Vice President-Corporate
Employee Relations*



Mr. Thomas P. Fitzgibbons
*Executive Director -
King's Grant*



Mrs. Annie P. Fellers
*Executive Director -
Summit Square*



Mr. Josh O. Lyons
Executive Director - Sunnyside



Mrs. Lisa W. Kanney
*Senior Executive Assistant
to the President & CEO*

What is the Five-Star Quality Rating System?

Centers for Medicare & Medicaid Services (CMS) created the Five-Star Quality Rating System to assist consumers, as well as their families and caregivers, in comparing nursing homes. Each nursing home receives an overall rating from 1 (quality much below average) to 5 (quality much above average) stars. There is also a separate rating for health inspections, staffing and quality measures. Visit the CMS.gov and Nursing Home Compare websites to learn more.

Sunnyside Wins Health Quality Innovators Award



Registered Dietician
Sarah Jochem, Healthcare

Sunnyside was a recipient of the 2018 Health Quality Innovator (HQI) of the Year Awards: Celebrating Joy in Health Care. Awards were given from five categories – collaboration, data-driven care, patient-centered care, population health and rural health. Sunnyside’s Pannill Health Care Center was recognized for its innovations in person-centered care. “We are so proud of this collaborative accomplishment by staff and residents for developing a person-centered environment,” remarked Josh Lyons, Executive Director of Sunnyside. HQI recognizes evidence-based approaches to quality improvement that deliver better care, better population health and lower health care costs. All award nominees must be based in Maryland, Virginia or West Virginia.



Sunnyside Named a Best of Virginia

Virginia Living magazine readers have voted Sunnyside a “**Best of Virginia 2018**” in the Shenandoah Valley region. Since 2012, Sunnyside has been recognized as one of the top three vote-getters in retirement living. About 200,000 readers voted in a variety of categories across the five regions of Virginia.



Wellness Director Presents at International Conference

Annie Shaffer, Sunnyside Director of Wellness, presented a 1.5 hour lecture about Sunnyside’s wellness programming at the International Council of Active Aging Conference (ICAA) in Long Beach, CA, on October 19, 2018. She highlighted two of Sunnyside’s ICAA award winning programs while explaining the importance of helping residents



Wellness Director Annie Shaffer



understand the Dimensions of Wellness as they relate to their personal values, interests and belief systems. Attendees also learned how Sunnyside strives to plan and implement initiatives that motivate and empower residents to pursue whole-person wellness through fitness, social engagement, new adventures and much more.

LeadingAge Virginia Creates CNA Workforce Solution

New Training Program Funded through CMS Grant



Glen Allen, VA November 5, 2018 -- Three Virginia-based organizations are leading a new initiative to address the health care workforce shortage by creating an opportunity for certified nurse aides (C.N.A.) to become leaders in the aging services field.

Funded by a grant applied for and won by LeadingAge Virginia, the association of nonprofit providers of aging services, the new educational program will consist of classroom and clinical coursework developed by LeadingAge and executed in partnership with Blue Ridge Community College and **Sunnyside Retirement Community** over a three-year period. Students who complete the required coursework will be eligible to receive certification through the Virginia Board of Nursing as Advanced Certified Nurse Aides.

“The need for health care workers in Virginia is greatly projected to increase significantly over the next three to five years. We’re thrilled to lead this initiative and build a program with best-in-class partners -- a longtime LeadingAge member and a local educational institution widely recognized for excellence in training,” says Melissa Andrews, LeadingAge Virginia’s President and CEO.

The program will be geared toward students certified in Virginia for at least three years as a C.N.A. Once the curriculum is developed and approved by the Virginia Board of Nursing, 30 students will be offered scholarships to take the course – 10 students over three semesters. “It is so important to draw people to our field, which is rich in possibilities at entry level and beyond...” says Andrews.

The advanced nurse aide 120-hour educational program will include training on leadership and mentoring skills, care of the cognitively impaired resident, restorative care and wound care as well as a focus on providing person-centered care. The goal: to graduate Nurse Aides with a firm understanding of pressure ulcers prevention, how to maintain functional abilities and movement, care for those with dementia and or behavior disturbances as well as be a mentor and leader of other newer nurse aides.

“We are so pleased to have this opportunity to make a positive impact on our community and our field,” says Andrews. “We want to provide access to career opportunities in aging services; our program will help do that by creating a career ladder for and also providing mentorship to current C.N.A.s. At that same time, we are furthering our mission of providing high-quality care for nursing home residents.”

The \$149,800 grant funding comes out of civil monetary penalty funds from imposed fines against certified nursing homes deemed to be in non-compliance with regulatory standards. The goal of the CMP Funds is to help protect and improve the quality of life and care for individuals residing in a nursing home. “We also want to recognize CMS for affording this opportunity for civil monetary penalty funds to be utilized to develop programs to enhance the quality of care provided to nursing home residents,” says Ms. Andrews.

Reprinted by permission of LeadingAge Virginia.

Memory Support Neighborhood

The Memory Support Neighborhood offers specialized care, services and programs in a secure and uplifting environment by a highly trained and compassionate staff. It includes:

- 14-rooms, including two companion suites
- 2,800 sq. ft. secure outdoor courtyard with a walking path, gazebo and gardens
- Quality, customized programming using a strength-based approach to activity planning called The Connections Activity Program for People with Dementia
- Individual and group activities to keep residents engaged and active
- Highly trained memory support staff
- On-site support groups for family and friends



King's Grant Makes Dining Changes



Chef Jeremiah

In April, King's Grant partnered with Morrison Community Living for its dining services. The change included the addition of Jeremiah Brown as the new director of dining services. A second generation chef, Jeremiah has over 25 years of experience in all types of foodservice including hotels, fine dining, catering, and senior living. During his five year tenure with Morrison Community Living, Jeremiah has been an executive chef at Grace Ridge Community Living in Morgantown, NC, and he also served as a regional executive chef supporting communities in the Carolinas and Virginia. Jeremiah says he is passionate about serving delicious food and delivering warm customer service while providing opportunities for those helping him achieve those goals.

Jeremiah and his wife have two children, as well as two rescue dogs. In his spare time, he enjoys fishing, hiking, kayaking and other outdoor activities.

Memory Support Neighborhood Receives Grant

King's Grant was a recipient of a grant provided by members of the local Women in Philanthropy, whose mission, in part, is to make significant impact grants in the local community. Through its Memory Support Neighborhood, King's Grant will use the \$10,000 grant to launch the Respite and Rejuvenation program. The program will assist family members in the local community who are caring for loved ones with Alzheimer's and other forms of dementia by providing short-term stays to give them some relief.

Opened in June 2018, King's Grant's Memory Support Neighborhood is an 8,000 sq. ft. facility that includes spacious residences, a home-like environment, family-style dining, a gathering room, activity stations, and other common spaces. It has a secure outdoor courtyard with a walking path.



Kara Gilley, Community Foundation and Tom Fitzgibbons, King's Grant

King's Grant Voted #1

For the sixth year in a row, King's Grant was named the Best Retirement Community in the Southwest region by readers of *Virginia Living* magazine. About 200,000 readers cast ballots in the annual "Best of Virginia" voting and the top three vote-getters for each category were recognized.



Celebrating 20 Years!

1998-2018
years

Summit Square celebrated its 20th anniversary with residents, staff, family and friends in attendance. The opening ceremonies included a welcome by Annie Fellers, executive director, Summit Square, an invocation by Rev. George Chapman, First Presbyterian Church, remarks by Mayor Bruce Allen, and music by the Men's Quartet, First Presbyterian Church. Jack Broaddus, president & CEO, Sunnyside Communities, remarked on the growth and accomplishments of Summit Square over the past 20 years. Former board member Ronald Layne offered reflections on Summit Square as well. Following the opening ceremonies there was an elegant dinner prepared and served by the Summit Square dining staff. Valley SuperSax Big Band provided the evening's entertainment and resident Jim Pullen gave the champagne toast, followed by dancing. It was a fun and festive evening.



Summit Square Breaks Ground on Memory Support Addition

Summit Square broke ground on its new memory support addition – The Cottages at Summit Square. Residents and staff gathered in June with city and county officials, construction and design partners, and other community representatives for a ceremonial groundbreaking.



At an estimated cost of \$3.5 million, the 17-bed memory support center will be designed for purposeful living – an environmental approach to enhancing an individual’s highest level of living and preserving quality of life. The nearly 21,000 sq. ft. project will include spacious residences with individualized features, resident-focused dining, recreational and leisure activities, and spaces for working both independently and cooperatively. An additional 2,200 sq. ft. will be devoted to outdoor living space where residents can enjoy gardening and other outside activities.

“We are excited about this new addition to our campus. Not only will we offer specialized dementia support to our residents and the greater community, but it will be done using a Montessori-style approach which engages those with memory loss in a supportive environment that encourages independence,” says Annie Fellers, executive director at Summit Square.

Harmon Construction began work on the new addition in June 2018. The Cottages at Summit Square is expected to open in June 2019.



Pictured (L to R): Don Short, Summit Square resident, Memory Care Campaign Committee; Evelyn Short, Summit Square resident, Memory Care Campaign Committee; Annie Fellers, executive director, Summit Square; Jack Broaddus, president & CEO, Sunnyside Communities; Wayne Witmer, president & COO, Harmon Construction; Liz Barker, Summit Square Resident Association chair; Bruce Allen, Waynesboro City Council; John Mather, Mather Architects, P.C.

Summit Square: A Valley Favorite

Most Respected Retirement Community



24th Annual **KING'S GRANT** Invitational *Golf Tournament* - OUR LARGEST EVER!

King's Grant held its 24th annual golf tournament on October 3, 2018. Once again, it was a wonderful success! The tournament generated gross cash revenue of \$10,040 with additional gift-in-kind support of \$1,200 for a net of \$8,224 being donated to the Fellowship Fund at King's Grant.

Established in 1994 by resident Bud Young and friends, the tournament began as a "friend-raiser" and remained as such for the majority of its history. In 2015, the tournament became a fundraising event to support the King's Grant Fellowship Fund.

A record 92 golfers participated in this year's tournament which consisted of residents, staff, friends, family as well as members of the local and business community. Held at the Beaver Hills Golf Course in Martinsville, players enjoyed a great day of golf and friendship — all while hoping for a winning round.

Event organizers named Wayne Slate and Sandra Coleman as this year's Honorary Tournament Chairs for their past work with the tournament and its growth over the last several years. Following the golf tournament, a meal was provided at King's Grant that has been dubbed "the best darn tournament lunch ever."

A special thanks to the sponsors and players for their generous support and continued participation.

Support for the Sunnyside Communities Fellowship Fund comes from the generosity of individuals, churches, businesses and other organizations that provide millions of dollars each year so we may continue to care for residents who, through no fault of their own, need help continuing to pay for their care. The assistance goes beyond the basics of senior care. It offers residents peace of mind and preserves their dignity, security, physical and emotional needs for the remainder of their lives.

CONGRATULATIONS TO THIS YEAR'S WINNERS

FIRST PLACE — FLIGHT A:

Gene Chaney, J.B. Carter, Fran Hensley and Blue Priddy

FIRST PLACE — FLIGHT B:

Odessie Gill, Irene Allred, Renee Fulcher and Viki Oakes

SECOND PLACE — FLIGHT A:

American National Bank Team- Sean Brown, Brad Cline, Mike Egglestone and Bill Frazier

SECOND PLACE — FLIGHT B:

David Minter, Julia Minter, Gary Shupe and Herbert Turner

LONGEST DRIVE: Women: Karen Wigginton Men: Zack Crews

CLOSEST TO THE PIN:

Women: #3 Renee Fulcher, #8 Fran Hensley,
#11 Brenda Turner and #15 Odessie Gill

Men: # 3 Richard Gillford, #5 Tim Smith, #8 Wayne Slate,
#11 Jerry Perdue and #15 J.B. Carter



First Place Winners - Flight A (L to R: Fran Hensley, J.B. Carter, Gene Chaney, Blue Priddy)



Wayne Slate and Sandra Coleman, Honorary Tournament Chairs

Sunday Soirée a Success



What happens when you assemble a group of people passionate about Sunnyside and its mission for one night? The answer - amazing things! Sunnyside's Sunday Soirée, supported by individuals and local businesses, raised over \$100,000.

More than 300 people – a blend of familiar faces and new friends – attended the resident-led fundraising event at Hotel Madison that included a silent and live auction. Its purpose - to raise funds for the Sunnyside Fellowship Fund which supports residents who have outlived their resources and need a helping hand to keep them safe and secure at Sunnyside so they can continue to be surrounded by familiar faces, neighbors, friends and staff.

Planning for the Sunday Soirée began two years earlier when a group of energetic Sunnyside residents took an idea and turned it into one of the most successful resident-led events in the history of Sunnyside. It truly took a village, the Sunnyside Village, to nurture the Sunday Soirée and to make it

a magical evening that will be remembered for many years to come.

To all those involved in visioning, planning and executing, as well as those supporting the Sunday Soirée, words cannot express the gratitude you each deserve. Thank you to everyone for your kindheartedness and generosity.

PLANNING COMMITTEE:

Co-Chairs: Pat Harkins, Glenda Rooney

Ambassadors Program: Charlie Scott

Committee: Joanne Bell, Charlie Scott, Carol Anne Van Duyn, Gina Holden, Don & Nancy Myers, Jackie Gerrard, Sherry Satin

Decorations: Betsy Eggleston, Marilyn Alley

Staff Liaison: Annie Shaffer

Corporate Liaison: Lynda McMillen

IT Support: Tom Harkins

Writer's Group: John Noffsinger, Kat Marlowe

A special "thank you" to Hotel Madison and the dining staff.



Five Easy Reasons to GI♥E

- Did you know you can receive income for life in exchange for a planned gift?
- Or that some assets can benefit you more if you give them away?
- Or that some planned gifts enable tax savings that mean you can pass more of your estate on to your heirs?

There are many ways to remember a charity in your estate plans, and you may be surprised to discover how inexpensive and convenient most of them are to accomplish.

Charitable giving does not require great wealth. What it does require is generosity of spirit – the desire to share what you have for the benefit of others. The ultimate value of your contribution will not be measured in dollars and cents. It will be measured in the difference it makes for the better.

Below are the five top reasons to consider making a planned gift:

1. **You can make a bigger difference than you think.**

Most of your assets are probably not in your checkbook. Planned gifts allow you to take property you do not usually think about and convert it into a generous gift.

2. **Your planned gift can be a “back-up plan.”**

Naming a charity as a “contingent beneficiary” in your estate planning means that if some other condition of your plan is not met (such as another beneficiary passing away before you), the gift goes to the charity.

3. **You can earn an income from your gift.**

Our charitable gift annuity gives you a guaranteed paycheck for life in return for your gift that will support our mission far into the future. With higher than average payments compared to CDs and savings accounts!

4. **You can make a gift that costs you nothing.**

Most gifts through your Will, Revocable Trust, Life Insurance Policy, or Retirement Account will make a big difference to Sunnyside Communities, but will not cost you anything while you are alive.

5. **You can choose to benefit the charity, or the government.**

Many planned gifts are offset by savings in federal or state taxes. This is especially true of gifts from an IRA or similar retirement account.

There are many more compelling reasons for making a planned gift to support Sunnyside Communities. For details on the above, visit www.giving.sunnyside.cc or contact us in the Development Office.

This article is intended to provide general gift planning information. Sunnyside Communities is not qualified to provide specific legal, tax or investment advice, and this publication should not be looked to or relied upon as a source for such advice. Consult with your own legal and financial advisors before making any gift.

QUESTIONS? WE CAN HELP.
Sunnyside Communities Development Office
Serving Sunnyside, King's Grant and Summit Square

600 University Blvd., Suite L
Harrisonburg, VA 22801

www.sunnysidecommunities.com



ROB MURPHY
Director of Development
540.568.8228
800.237.2257 ext. 8228
RMurphy@Sunnyside.cc



LYNDA MCMILLEN
Assistant Director of Development
540.568.8234
800.237.2257 ext. 8234
LMcMillen@Sunnyside.cc

OWN A PIECE OF HISTORY

and help residents who have outlived their financial resources



**“From Humble Beginnings
to a Century of Caring”
by P. Buckley Moss**

Limited Edition Print
\$125 each*

Artist's Proof
\$315 each*

**(plus \$15 shipping and handling)*

By purchasing this print, you enjoy a piece of Sunnyside's history and **make a difference** to residents who have outlived their financial resources. A portion of each sale goes to the Sunnyside Communities Fellowship Fund which supports residents at Sunnyside, King's Grant and Summit Square.

To order, please contact Rob Murphy, Director of Development, at **(540) 568-8228**. Cash, check or credit card are accepted.



Sunnyside Communities
MORE THAN A CENTURY OF CARING

600 University Blvd., Suite L
Harrisonburg, VA 22801

Non-Profit Org.
US Postage
PAID
Harrisonburg, VA
Permit No. 40

Plan *your*
complimentary
*Staycation**

*Certain restrictions may apply.

Enjoy a few days at Sunnyside, King's Grant or Summit Square.
See for yourself why Sunnyside Communities may be right for you.

SUNNYSIDE
800.237.2257
Harrisonburg, VA

KING'S GRANT
800.462.4649
Martinsville, VA

SUMMIT SQUARE
800.586.5499
Waynesboro, VA

www.sunnysidecommunities.com